



Zurich-Basel Plant Science Center

Innovation seminar: Intellectual Property

Lecturer: Dr. Cornelia Fürstenberger, Unitectra

Date: November 16, 2022

Time: 15:00 – 18:00

Location: ETH Zürich, LEE C 114

(finding this room: <https://cutt.ly/VBH6vah>)

Course Description / Program:

Part A) Protection of Intellectual Property (Patents)

- What is a patent?
- What is patentable?
- What can you do with a patent?

Part B) Commercialisation of Intellectual Property

- Licensing of University inventions to University Spin-offs and independent companies

Learning Objectives:

You will learn what intellectual property means and what possibilities there are to protect it. You will be introduced to the requirements for patentability and will learn about the value a patent may hold for a company. You will become familiar with the patenting process, and you will get to know who's your point of contact whenever you are interested to protect intellectual property. You will acquire basic knowledge about licensing processes and hear of success stories at ETH Zurich.