



Innovation seminar: Funding your projects

Lecturers: Dr. Andrea Degen

Location: HG G 26.3 (ETH Zürich)

Time: 18:00 – 22:00

Date: 17.09.2019

Credit Points: -

Course Description:

In this workshop we will focus on the most common funding sources of research and/or innovation projects. We will discuss real life use cases of university spin-offs and group leaders in academic structures and how they financed their research or the development of their first product, process or service. Participants will be motivated to go for their own funding in the near future. Universities therefore offer specific support what will also be presented. Last but not least the trainer - a female entrepreneur - will try to answer specific questions of the young investigators about assets and how to get organised with a view to successful fundraising (and beyond).

Course Program:

- Sources of funding
- How to find the right funding
- Questions and Answers

Learning Objectives:

Familiarize yourself with the funding landscape and identify a possible funding source

Prior Knowledge:

None

Individual Performance and Assessment: (Work towards own innovation ecosystem)