



University of  
Zurich<sup>UZH</sup>

**ETH** zürich



Zurich-Basel Plant Science Center

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## Innovation seminar: Financing your project

**Lecturers:** Dr. Andrea Degen and Beat Scheurer, EUrelations AG and Jan Zimmermann, ETH Industry Relations

**Date:** November 10, 2021

**Time:** 16:00 – 20:00

**Location:** ETH Zürich, **ML H 43** (<https://cutt.ly/LRC0Gko>)

### Course Description:

In this workshop we will focus on the most common funding sources of research and/or innovation projects. We will discuss real life use cases of university spin-offs and group leaders in academic structures and how they financed their research or the development of their first product, process or service. Participants will be motivated to go for their own funding in the near future. Universities therefore offer specific support what will also be presented. Last but not least the trainer - a female entrepreneur - will try to answer specific questions of the young investigators about assets and how to get organised with a view to successful fundraising (and beyond).

### Course Program:

- Sources of funding
- How to find the right funding
- Questions and Answers

### Learning Objectives:

Familiarize yourself with the funding landscape and identify a possible funding source