



Innovation seminar: Where does innovation come from?

Lecturers: Dr. Cornelia Fürstenberger (Unitectra), Dr. Andrea Degen (eurelations)

Location: HG F 33.1 (ETH Zürich)

Time: 18:00 – 22:00

Dates: 22.01.2019

Credit Points: -

Course Description:

Part A) Why do we need women in the innovation process?

Part B1) Intellectual Property: Patents

- What is a patent?
- What is patentable?
- Examples of inventions
- What can you do with a patent?

Part B2) Commercialisation of IP

- Licensing of University inventions to University Spin-offs
- Licensing of University inventions to University independent companies

Course Program:

Learning Objectives:

You will learn what is patentable and what is the added value of a patent. You are familiar with the patenting process and you know who to contact. You are aware of inventions and Spin-off success stories.

Prior Knowledge:

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Individual Performance and Assessment: (Work towards own innovation ecosystem)