



Zurich-Basel Plant Science Center

Innovation seminar: Intellectual Property Lecturer: Dr. Cornelia Fürstenberger, Unitectra

Time: 18:00 – 21:00

Date: 25.11.2020

Location: Virtually on Zoom

Register in advance for this meeting:

<https://uzh.zoom.us/join/zoom-join-link>
[https://uzh.zoom.us/meeting/register/tJlodeuhpzgvH9CEbt_T4WSeQQsf1R0rcjul](https://uzh.zoom.us/join/zoom-join-link)

After registering, you will receive a confirmation email containing information about joining the meeting.

Course Description:

Part A) Intellectual Property (Patents)

- What is a patent?
- What is patentable?
- What can you do with a patent?

Part B) Commercialisation of Intellectual Property

- Licensing of University inventions to University Spin-offs
- Licensing of University inventions to University independent companies

Learning Objectives:

You will learn what intellectual property means and what possibilities there are to protect it . You will be introduced to the requirements for patentability and will understand what the added value of a patent may be. You are familiar with the patenting process and you know who to contact. You know the basic requirements of the licensing process and you are aware of invention and Spin-off success stories at Universities.