



University of
Zurich ^{UZH}

ETH zürich



University
of Basel

Zurich-Basel Plant Science Center

A collage of various fruits including a slice of orange, a bunch of raspberries, a bunch of dark grapes, and a bowl of blueberries.

Trends in Plant Science

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**Special
Lecture**

**High-impact
science communication
in the 21st century –
*a Cell Press perspective***

**6 Dec 2018, ETH Zurich, LEE E 101, 9:15–11:00
Lecturer: Susanne Brink**

Mentoring event

of the Plant Science Center on how to publish & how to become a scientific editor

We live in a rapidly changing (science publishing) world with exponential growth of data and increasing challenges, such as keeping up with the scientific literature and getting published in the first place. Another challenge for early career academics is to identify all long-term career options, such as working as scientific editor. Susanne Brink, the editor of *Trends in Plant Sciences* and *Cell Press* will address these challenges by sharing her insights as an editor on 1) how to get published in top tier journals and 2) what it takes to become a scientific editor.



About the lecturer:

Dr Susanne C Brink, **Editor**

Trends in Plant Science | **Cell Press**

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