



Zurich-Basel Plant Science Center

## Mini Symposium

Monday, 10 April 2017, 9:15 - 16:00

ETH Zürich, MM C78.1 (Alumni-Pavillon)



# *Lemons or Lemonade?* Public engagement with science: relevance and methods

Public engagement with science strengthens the legitimacy of research and will contribute to a more sustainable future. The kind of future researchers want to contribute to is a matter of normative values and social responsibility. Consequently, research is socially, politically and ethically entangled. Because the credibility of science is at stake, public dialogue is imperative and should not be just promises to funding agencies. In this one-day symposium, relevance, approaches and examples of successful public engagement with science will be presented. In workshops, we will discuss what can be gained for science in general and for research projects of participants.

For participating please register here by latest 3rd of April: <http://ethz.doodle.com/poll/idwynn8ia7mdf4y9>

## Program

- 09:15-09:45** **Christoph Beuttler, Stiftung Risiko Dialog:** Risk perception and public engagement. Best practice and success factors
- 09:50-10:20** **Melanie Paschke, Zurich-Basel Plant Science Center:** Narratives and Worldviews – How to deal with thought patterns on sustainable lifestyle, global footprint and agriculture
- Coffee Break*
- 10:40-11:25** **Brian Wynne, University of Lancaster (UK):** How can we help public engagement with science and responsible research and innovation reinforce each-other?
- 11:30-12:15** **Two parallel workshops**  
**Workshop 1: Identifying social dimensions of own research**  
**Workshop 2: Practice on public engagement**
- Lunch Break (Complimentary)*
- 13:15-13:45** **Antoinetta Di Giulio, University of Basel:** Consumption corridors – who to engage when? Work in progress in the involvement of policy makers, stakeholders, and the general public in transitions towards sustainable consumption
- 13:50-14:20** **Juanita Schläpfer, Zurich-Basel Plant Science Center:** Engaging in a useful dialogue with the public - The Climate Garden 2085 experiment
- 14:25-14:45** **Sascha Ismail, Zurich-Basel Plant Science Center:** Reasons for minimal engagement of the public in research: An example on conservation genetics of valuable timber trees
- Coffee Break*
- 15:00-15:45** **Workshop: Benefits and limitations of public engagement with research**  
**15:45 -16:00** **Concluding remarks and wrap-up**

## Link to abstracts and bio sketches

[http://www.plantsciences.uzh.ch/dam/jcr:6c580aff-7b52-425b-b7f3-92956753426d/Abstracts\\_PSC\\_SymposiumOnPublicEngagement.pdf](http://www.plantsciences.uzh.ch/dam/jcr:6c580aff-7b52-425b-b7f3-92956753426d/Abstracts_PSC_SymposiumOnPublicEngagement.pdf)