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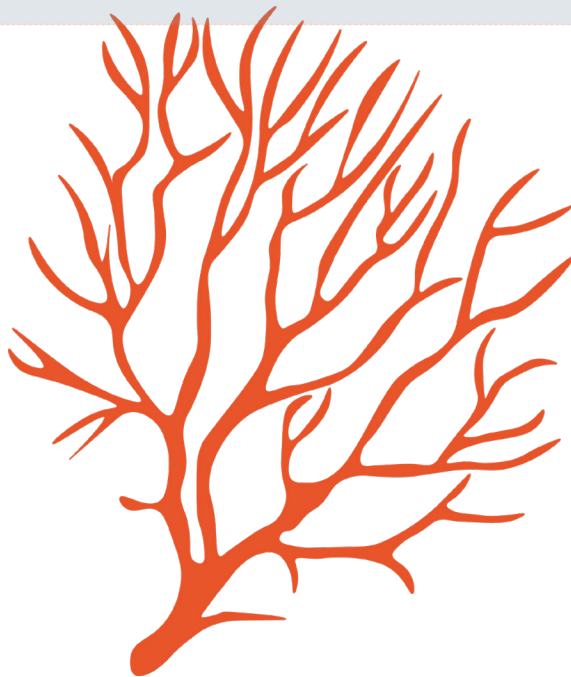


University
of Basel

feminno

Career Program for Innovative Women in Life Sciences

PhD students, Postdocs and Group Leaders



Guide for applicants

The program is coordinated by the Zurich-Basel Plant Science Center and supported by the Swiss Federal Office for Gender Equality for the period 2017–2019.

Contact

Zurich-Basel Plant Science Center

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Program Coordinator

Project partners

Zurich-Basel Plant Science Center – University of Zurich, ETH Zurich & University of Basel

Life Science Zurich – University of Zurich & ETH Zurich

Office for Gender Equality – University of Zurich & University Basel

Career Services – University of Zurich

Exploratory workshops and visits are carried out with companies in Life Sciences.



Are you a woman scientist at the crossroad between university and industry?

Are you interested in **career opportunities** for women, especially in Switzerland, at the interface between research, innovation and industry?

Do you want to develop your research idea into an **innovation** project, and you are asking yourself how this could generate a new technology, product or service either in cooperation with an enterprise or as a start-up? Do you need know-how to launch such a process?

Are you asking yourself how to develop your talents with a positive **work-life balance**? Do you want to increase your self-confidence, internalize your strengths and trust your decisions.

In this case, this career program is just right for you!

What can you expect?

feminno offers career development for women scientists interested in innovation.

Experienced career advisers, coaches, innovation experts and executives from successful life-science enterprises share their work experience and visions with you.

Innovation ecosystem

feminno's focus is on idea generation. In addition, you will receive advice and access to funding opportunities to start your own innovation project.

Program

The program starts in June 2019 and comprises the following stages:

Career retreat

Three full day sessions: 4–6 June 2019

With Dr. Daniela Gunz, Career Services, University of Zurich

Innovation seminars

Four 4-hour evening sessions: 10, 17, 24 September & 1 October 2019: 18:00–22:00

With Andrea Gander, Apricon; Dr. Andrea Degen, Eurelations AG; Dr. Cornelia Fürstenberger, Unictetra; Prof. Marion Weissenberger-Eibl, Fraunhofer Institute for Systems and Innovation Research (ISI)

Training

- Innovation Workshop: Create a Business Model Canvas
Two full day sessions: 5–6 August 2019
With Isabelle Siegrist, Sandborn
- Negotiation skills for conflict situations, business deals
Two full day sessions: 14–15 October 2019
With Gaby Rockmann, Rockmann Consulting

Company visits and exploratory workshops

Four visits: June–November 2019 (Fenaco, BAYER, PWC, Syngenta)

Please mind that most seminars will take place in Zurich and participation is mandatory.

Credit Points

PhD students will receive 4 ECTS; Postdocs will receive a certificate of attendance and 92 hours accredited to the PSC Career Development Program for Postdocs.

We strengthen your career competencies on the basis of your own resources.



CONTROL know yourself

feminno offers career counseling and clarifies your demands and expectations

Career retreat

A three-day intensive career retreat offers you the opportunity to reflect on:

- My competencies.
- My resources.
- My faith in my abilities.
- My motivation.
- My goals.

feminno offers competency-oriented training and helps to build your innovation ecosystem

Innovation workshop

Mature your idea and create a Business Model Canvas.

Innovation seminars

- **Where does innovation come from?**
Introduction to the basic principles of innovation management. Can your idea generate products?
- **Gender-based perspectives in the innovation process**
Does my idea offer gender-based application scenarios?
- **Pitch training**
How to present your project successfully.
- **Financing your project**
Presentation of various European and Swiss start-up financing instruments, incl. BioEntrepreneur Fellowship program and Innosuisse/CTI funding. Women researchers will talk about their entrepreneurial experiences.
- **Present your own portfolio**
Present your innovation ecosystem. What companies do you intend to approach as cooperation partners?



feminno creates opportunities

Company visits

Raise your visibility

Women are less visible to private industry and less present in the hidden job market. Only 60–70 % of all appointments are channeled through regular recruiting platforms: all other positions are filled through personal contacts!

For this reason, it is immensely important to present yourself and your research to industrial executives and leaders.

Visits to private enterprises

Role models can open doors to new career tracks. You will meet highly qualified women working in R&D, in leading corporate positions or as entrepreneurs – a valuable insight into the world of practice.

feminno helps to plan the next steps and work in more detail on your project ideas

Exploratory workshops

Provide explanations and access to the world of start-up financing for your project.

Help you to set up your own portfolio.

At the end of the workshop you will be in a good position to confidently seek financing and to step into the next phase of your journey **implementation.**

Who can participate?

The program addresses female researchers from Life Sciences currently working as a PhD student, Postdoc or Group Leader at the University of Zurich, ETH Zurich or University of Basel. A maximum of 20 women per call will be admitted.

Evaluation criteria

The program language is English, but we also expect participants to be able to follow a discussion in German, as the companies we plan to visit are generally German-speaking.

Selection of applications is done based on the following criteria:

Relevance for career development

- Does the CV show that the applicant will profit from the program?
- Is the personal development plan convincing?
- Has the applicant convincingly expressed her motivation for participating in the program?
- Will the program give the applicant the new key competencies that will enable her to achieve her own and the program's goals?

Relevance of research

- Is the research original? Are its innovative aspects evident?
- Has the applicant outlined how her research results could be transformed into an innovative product or application?

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No fees required.

Information and application form

www.plantsciences.uzh.ch/en/mentoring.html

Open call

Opens on March 1, 2019

Closes on April 30, 2019

Notification of acceptance on May 10, 2019

Program duration: June–November 2019

Advisory board and admission committee

- Dr. Melanie Paschke and Dr. Manuela Dahinden, Program Founders and Directors of the Zurich-Basel Plant Science Center
- Dr. Christiane Löwe, Head of Equal Opportunities Office, University of Zurich
- Dr. Roger Gfrörer, Head of Career Services, University of Zurich
- Lic. Phil Nicole Kälin, Head of Diversity – University of Basel
- Dr. Silvie Cuperus, Head of Life Sciences Zurich, University of Zurich and ETH Zurich

