



## Zurich-Basel Plant Science Center

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### Innovation seminar: Intellectual Property

**Lecturer:** Dr. Cornelia Fürstenberger, Unitectra

**Date:** November 17, 2021

**Time:** 17:00 – 20:00

**Location:** ETH Zürich, IFW C 42 (<https://cutt.ly/9RC2FOs>)

#### Course Description / Program:

##### Part A) Protection of Intellectual Property (Patents)

- What is a patent?
- What is patentable?
- What can you do with a patent?

##### Part B) Commercialisation of Intellectual Property

- Licensing of University inventions to University Spin-offs
- Licensing of University inventions to University independent companies

#### Learning Objectives:

You will learn what intellectual property means and what possibilities there are to protect it. You will be introduced to the requirements for patentability and will understand what the added value of a patent application may be. You are familiar with the patenting process and you know who to contact in case you want to protect intellectual property.. You acquire the basic knowledge and terms of licensing processes and you are aware of inventions and Spin-off success stories at Universities.